

In this document, you will be releasing and indemnifying Plano International Festival Corporation (defined herein) from the consequences of its own potential negligence.

20TH PLANO INTERNATIONAL FESTIVAL

11 am - 5 pm, 19th October 2024 in Haggard Park, Plano, TX

SPONSORSHIP PARTICIPATION FORM



REGISTRATION DEADLINE: AUGUST 15th, 2024 TO BE INCLUDED IN Posters & Ads.

This form represents the contract between the Vendor of goods and services and the Grantor, The Plano International Festival Corporation, a 501(c)(3) Texas nonprofit organization charged with the responsibility of organizing and conducting the annual Plano International Festival to showcase the multicultural aspects of the City of Plano. Grantor stipulates herein conditions for Vendor to participate in the Festival. As the Festival is an outdoor event, weather conditions may arise which are hazardous to all concerned; in that event, the Festival will be canceled with forfeiture of all donations and fees save refundable deposits.

PLEASE FILL IN, EMAIL THE APPLICATION FORM FIRST TO president@PlanoInternationalFestival.org, THEN MAIL A SIGNED COPY WITH THE CHECK TO **Plano International Festival PO Box 262123 Plano, TX 75026-2123**

Date _____

Company Name _____

Contact Name _____

Street Address _____

City _____ State _____ ZIP _____

Email _____

Phones Work _____ Cell _____

Website: _____

_____ Sponsor Initials

THIS FORM CONSISTS OF *THREE PAGES*. PLEASE FILL-IN AND INITIAL ALL PAGES TO INDICATE ACCEPTANCE OF ALL CONDITIONS.

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CONTINUATION OF SPONSORSHIP APPLICATION FORM

Sponsorship Levels (Cash Contributions):

All levels of sponsorship are tax deductible to the full extent permitted by applicable law. The Plano International Festival Corporation is a 501(c)(3), tax-exempt Organization.

Please mark with a \checkmark your Sponsorship level. For In-Kind sponsorship please provide information about the products and or services on a separate page.

- **Diamond Level of \$10,000**
Festival Naming rights – Plano International Festival sponsored by **your company name**
Logo featured in the media Ads (1/4 Page)
Full-page Color ad in the Event Program.
Double table at the Festival.
Logo featured on the Festival web page with an active link.
- **Platinum Level of \$5,000**
Full-page color ad in the Event Program
Logo featured in the media Ads
Double table at the Festival.
Logo on the Festival web page with an active link.
- **Gold Level of \$2,500**
Full-page black and white ad in the Event Program.
Logo featured in the media Ads
Double table at the Festival.
Logo on the Festival web page with an active link.
- **Silver Level of \$1,500**
½ page black and white ad in the Event Program.
Table at the Festival.
Logo on the Festival web page.
- **Brass Level of \$500**
Black and white logo in the Event Program.
Table at the Festival.
Logo on the Festival web page.

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CONTINUATION OF SPONSORSHIP APPLICATION FORM

CONSENT AND RELEASE

I give permission to the Plano International Festival Corporation and/or its agents and sponsors for the recording, reproduction, and broadcasting/telecasting of any visual or aural occurrences during the Plano International Festival or its preparation.

I assign all rights and release from liability the Plano International Festival Corporation and/or its agents for the recording, reproduction, exhibition, broadcasting, telecasting, and distribution of my visual image, biography, voice, musical and/or theatrical performance, and musical text and/or written text materials used in such performance in connection with the production of the Plano International Festival.

The undersigned hereby releases and forever discharges Plano International Festival Corporation, its officers, directors, employees, attorneys, agents, and assigns, and all other persons, firms, or corporations liable or who might be claimed to be liable ("Organization"), none of whom admit any liability to the undersigned, but all expressly deny any liability, from any and all claims, demands, damages, actions, causes of action, or suits of any kind or nature whatsoever, and particularly without limitation on account of all injuries or claims, known and unknown, both to person and property, which may result or may in the future develop from any activities taking place in connection with the activities contemplated hereby.

The undersigned hereby indemnifies and agrees to defend and hold the Organization and its sponsors harmless from and against any claims, demands, loss, damage, or expenses resulting from the negligent acts or omissions of the Organization that may result or may in the future develop from any such activities.

I agree to the release of any and all records necessary for the audit by the City of Plano of all transactions between the Plano International Festival Corporation and participants.

I understand that the Plano International Festival Corporation reserves the right to refuse participation in the Plano International Festival.

Signature _____

Title/Designation _____

Date _____

_____ Sponsor Initials

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Sponsorship Coordinators: Graciela Katzer President@PlanoInternationalFestival.org 214.448.4227
and/or Mrs. Donna Hartman Wellness@PlanoInternationalFestival.org 214.597.2207